Www.seqcc.org
Volume 16

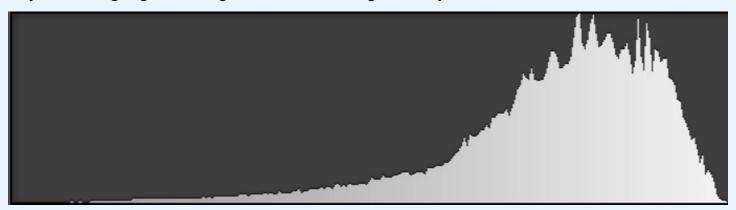
Issue 2

October/November 2019

Exposing to the Right: Explained

BY SPENCER COX courtesy photographylife.com

Exposing to the right, or ETTR, is an approach to photography that is as helpful as it is controversial. On one hand, exposing to the right is yet another technique to remember while shooting, and it can potentially ruin your exposure if utilized incorrectly. On the other hand, at least in theory, ETTR is the epitome of digital exposure. With proper ETTR, your images have as much detail in the shadows as they possibly can, without any of the highlights losing information along the way.



It is important to know that this article is not for beginners. If you do not fully understand the fundamentals of exposure, then this this article will be more confusing than helpful. But if you already know the basics and you are looking to get the highest-quality images possible, ETTR is something that could benefit your photography.

1) Overview

The basis of ETTR is simple: optimize your exposure, and get the highest-quality image possible. Most people expose a scene so that the image looks how they want — and, at face value, this makes sense. Optimum exposure is different though. Instead of exposing the scene "correctly", it is better to expose a scene to be as bright as possible, without blowing out the scene's highlights and losing all of that data. Then, in post-processing, you darken the image so that it looks how you want.

Click here to link to photographylife.com to continue reading the article.

SEQCC Meeting Schedule

The Southeast Queens Camera Club meets on the 2nd, 3rd and 4th Tuesday of each month at 7:30pm on the 2nd Floor of the Roy Wilkins Family Center, 177-01 Baisley Blvd. at 177th Street, Jamaica, NY 11434. *Optional dates, see P&E Chairperson.

Meeting dates for the 2019 - 2020 season are:

September 3, 10, 17, 24 February 4, 11, 18, 25
October 1, 8, 15, 22, 29* March 3, 10, 17, 24, 31*
November 12, 19, 26 April 7, 14, 21, 28
December 3, 10, 17 May 5, 12, 19, 26
January 7, 14, 21, 28 June 2, 9, 16, 23, 30*

NOVEMBER

5th: Election Day

12th: Shooting Modes(PSAM) - Brian Augustine

19th: Model Shoot - Paul Robinson

26th: Competition

DECEMBER

3rd: Executive Committee Meeting 10th: Tips for Holiday Shooting

17th: Holiday Party 24th: Christmas Eve 31st: New Year's Eve

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The Newsletter Committee looks forward to you sharing your experiences, skills and thoughts with the club. Everyone is invited to submit articles and pictures to be published in the newsletter. The deadline for receiving such information is the 25th of each month. Please forward your articles to newsletter@seqcc.org.

Thank you.

PRESIDENT: Brenda Gates
VICE PRESIDENT: Nyree Cyrus
SECRETARY: Renée Harper
TREASURER: Gail Dobbins

STANDING COMMITTEES

<u>COMPETITION</u>

James Fonsville, Dianne Heggie

EXTERNAL VENUE Doris King

FIELD TRIPS Paul Robinson, Nyree Cyrus

MEMBERSHIP Delian Slater

NEWSLETTER Ronald Moore

PROGRAMS & EDUCATION Jacqueline Polite

WEB & TECHNOLOGY
Steed Wells, Byron Henry

HOSPITALITY Jean Bain

MEMBER(S) AT LARGE Open

FOUNDERS

Dorothy Gist, Hughe Williams Ron Caldwell, Jim Grant

ADVISORS

Lawrence Gallmon, Ronald Moore

PFLI DELEGATES

Algernon Lawrence, Ronald Moore

PSA DELEGATE

Renée Harper

Membership Corner

BECOME AN ACTIVE MEMBER! JOIN A COMMITTEE!

JUST A REMINDER:

General Courtesy:

Please turn your cell phones off or switch the setting to vibrate during competition and/or when a Presenter is addressing the membership. Please refrain from asking questions and making audible comments until after the competition has concluded. Let's show respect and appreciation to the Judges, Presenters and fellow members.

Open Committees:

SEQCC does not operate without the input and the help of its members. Currently, the following committees need volunteers to help SEQCC succeed as a club, Communications, Field Trips and Newsletter, but your participation on any committee is welcome. Please see any Executive Committee member for more information. Thank you.

Have you paid your dues?

<u>Don't forget, this newsletter is interactive. Click on certain pictures or text to be linked to pages with in depth explanations or additional content.</u>



Brian Augustine Dianne Heggie Marion Riggins Lawrence Gallmon Corona Johnson Marion Stevenson

CONGRATULATIONS to Michelle Hennessy, a member of the Huntington Camera Club (HCC) and former member of SEQCC. on her photo winners at HCC last season.

Black & White Prints - 1st place - Quaraing in b&w
Color Prints - 1st place - Portland Headlight Sunrise
March 2019 she received her first 27 at PFLI in color prints: Scottish Cascades
Leonard Victor - 2nd place in CPA: Scenics and 2nd place in BWA: Scenics

A well respected HCC photographer shared with Michelle: "I wanted to congratulate you on your amazing wins the other night. I have been in HCC for 27 years and what you did is unprecedented! There has never been the same person with 3 - 27's and then having a run off between her own two pictures in color ... OMG! Your work is beautiful."

-Information courtesy of Dorothy Gist

CURLETT BODDEN

SEQCC Family,

Together we mourn the passing of our beloved member, Curlett Bodden. He transitioned on Sunday, October 20th at Jamaica Hospital.

Curlett Bodden was born in Belize, British Honduras on January 4, 1944. He later moved to New York City and graduated from Benjamin Franklin High School in Harlem. Curlett received academic certificates from the Evening School of Fashion Industries in 1972, Nurse's Aide Course from NYC Health&Hospitals in 1984 and he also received a certificate in Certified Medicine-Surgery Technician in 1986.

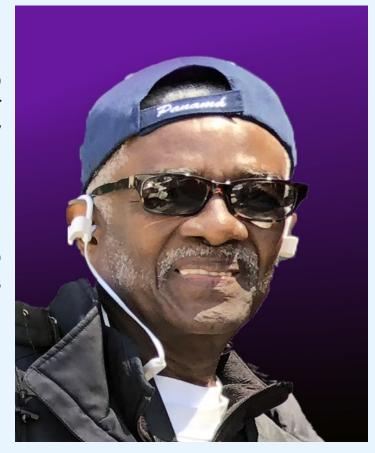
Curlett worked at Gold Water Hospital as an Occupational Therapist

until his retirement.

Curlett was a joyful person who loved life and had a passion for taking pictures. He touched many lives and was also loved by many.

Curlett leaves behind to cherish his memories, his children, step children and a host of relatives and friends.

Let's all keep Curlett's family in our prayers. May he Rest In Peace.



COMMITTEE NEWS:

EXTERNAL VENUE: The External Venue Committee has secured the month of May at the Elmont Library for an SEQCC Exhibit. Please stay tuned for more information from Doris King.

FIELD TRIP: No Field Trips scheduled at the moment, but that doesn't mean you can't grab your camera and create your own private field trip! Why not grab a fellow club member and shoot that location you've always wanted to visit?

PROGRAMS & EDUCATION: November 12, 2019, Brian Augustine will deliver a lecture and demonstration on Shooting Modes (P, S/Tv, A/Av, M) lots of good information to be shared. Paul Robinson will set up a Model Shoot for Tuesday, November 19, 2019, always a good time. PLEASE, DO NOT FORGET to bring your camera, memory cards, flashes and fully charged batteries for both meetings.

PFLI: Visit <u>pfli.smugmug.com</u> to see all the most successful images from the November PFLI Competition. Images have been added for Creative, Digital A and Digital B.

Tuesday, November 19, 7 pm, The Manhasset Friends Meeting House will be hosting Alan Perlman's second Long Island presentation on Madagascar. Alan's story is of his brief but deeply affecting journey to a land of contradictions, home of warm and welcoming people, wildlife species found nowhere else on earth, unspoiled landscapes, as well as urban sprawl, poverty and human struggle. The presentation will include both visual and narrative elements, and offer our audience the opportunity to ask questions. Please join us for an exciting evening! For additional Information, please call Dick Lopez at 718 343-6797. Manhasset Friends Meeting House, 1421 Northern Boulevard, Manhasset, NY 11030

Wednesday, November 13 at 7:30 PM, The Photography Club of Long Island (PCLI) will feature Marc F. Alter, a master in the technology of digital photography, who will present "Understanding & Managing Image Quality". Join Marc as he takes us on a journey to discover the underlying technologies inherent in creating successful digital images. The Port Washington Public Library is at 1 Library Drive, Port Washington, NY 11050.

Ready to learn Photoshop all over again? Check out new features of PS 2020.

If you are paying for Creative Cloud as of today the NEW Photoshop for iPad is included, just download and sign in.

What is Focal Length and Which Lens Should I Use?



Some of the terms in photography can be a little confusing. Take focal length, for example. We know it refers to the lens on our camera, but what exactly is it? Understanding focal length will help you know which lens to purchase and how to use it for a wide variety of photographic applications.

Which Type of Focal-Length Lens to Use for Each Situation

- Wide-angle lens (short focal length): A short focal length (wide-angle) lens takes in more of the scene than what is perceived by the human eye. It provides a wider field of view or angle of view. 8mm to 35mm are common focal lengths.
- Normal lens: A focal length that corresponds to the human eye. 50mm, also known as the Nifty Fifty.
- **Telephoto lens (long focal length):** A longer focal-length lens than normal, this lens allows one to get close up without being closer. It provides a narrower field of view than a normal lens. Focal lengths are 85mm to 2000mm.
- **Portrait lens:** This is a telephoto lens, usually with a little bit longer focal length than normal. 85mm, 100mm, 135mm are often used for portraits. Other focal lengths can be used, too.
- **Landscape lens:** For that sweeping vista, many gravitate toward wide-angle lenses for landscapes and cityscapes. Typical focal lengths are 20mm, 24mm, 28mm.
- Macro lens: These lenses can be of any focal length, but most often are in the normal
 or short telephoto range of focal lengths.
- Zoom lens: Zoom refers to the lens being able to change the focal length. It can be a
 wide-angle zoom lens, a normal zoom lens, a telephoto zoom lens, or a combination of
 lenses. Focal lengths are 16-35mm, 24-85mm, 70-200mm, 150-500mm.
- **All-In-One lens:** For many beginners, this may be the perfect first lens. The lens is capable of wide angle, normal, short and long focal length telephoto, and even macro. Focal length ranges between 24-300mm.
- **Prime lens:** This is a fixed focal length lens, and often has premium features. Available focal lengths are 8mm, 24mm, 35mm, 50mm, 85mm, 105mm, 200mm, 500mm.

Click to continue reading this article, courtesy of Cole's Classroom, written by Betsy Davis.

Photo Terms 2

1. RFEUDSFI	
2. OWL OTCRTNSA	
3. IALBNCIRATO	
4. TROIDEP	
5. EISETACNCDNN	
6. ACLR EZSIS	
7. POOITICSMON	
8. METRYMSY	
9. TTOARUAISN	
10. ONLAT NGREA	
11. UBLB OEMD	
12. IDWE EONP	
13. EEPXNDUSEORD	
14. AOOTCFUUS	

Answers to previous puzzle:

- 1. FLASH CARD
- 3. FOCAL POINT
- 5. COLOR CAST
- 7. APERTURE
- 9. PHOTOGRAPH
- 11. FOCUS
- 13. PROGRAM MODE

- 2. VIEWFINDER
- 4. PORTRAIT
- 6. ANDY WARHOL
- 8. CAMERA SHAKE
- 10. GORDON PARKS
- 12. NEGATIVE
- 14. DIGITAL

18 Composition Rules for Photos That Shine

By David Peterson

Rules. When you were a kid, you hated them. You probably still hate at least some of them. For all the good that rules do in our world, they have the ugly side-effect of stifling freedom and individual creativity. And what is photography but a way to express creativity and artistic freedom? There shouldn't be any "rules"!

Actually, photography rules are kind of like pirate code. More 'guidelines' than actual rules. They are there to provide guidance, but if you need to break them you should do so without regret. Let's take a look at 18 of the more common composition rules (okay, guidelines) to improve your photography.

Compositional Rules

You hear photographers talk about composition all the time, but what exactly is composition and how is it different from subject? Simply put, composition is the way that elements are arranged in an image. Composition includes all the elements in a photo, not just the primary subject.

The human eye tends to prefer images that have a certain sense of order, while it tends to reject images that are chaotic. That's the basic difference between good composition and poor composition, though it's obviously a lot more complicated than that when you move past the basics.

In order to develop a good understanding of what works and what doesn't work in photographic composition, it helps to learn the "rules" and practice following them. And there are a lot of rules. You've probably heard of at least some of them, but they are worth repeating. Remembering, of course, that these are really more guidelines than actual rules.

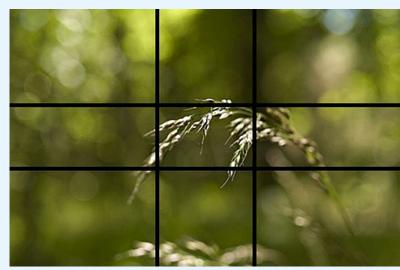
The rule of thirds

The king of compositional rules! Any photographer who does more than just take snapshots knows something about the rule of thirds. The basic theory goes like this: the human eye tends to be more interested in images that are divided into thirds, with the subject falling at or along one of those divisions. Many DSLRs will actually give you a visual grid in your viewfinder that you can use to practice this rule. If yours doesn't, just use your eye to roughly divide your image with four lines into nine equal-sized parts, then place your subject at the intersection of those lines. For example, when photographing a person it is generally better to position him or her at the right or left third of the frame rather than directly in the middle.

The Golden Ratio

And now to confuse you even more, enter "the golden ratio." While the rule of thirds divides your scene into equal thirds, the golden ratio divides your scene a little bit differently, into sections that are roughly 1:1.618. Unless you are a mathematical genius or at least a whiz, you'll probably need to see this visually:

Click to continue reading this article, courtesy of digitalphotosecrets.



Field Trip to Westbury Gardens

Oh, Old Westbury Gardens...I went in with no expectations. So, I was pleasantly surprised (and dare I say wowed) to learn that this hidden gem is practically in my backyard.

Balance In Nature! an exhibit by artist Jerzy "Jotka" Kedziora, is unlike any exhibit I've ever seen. We're all used to seeing sculptures housed in museums, but what makes this exhibit so interesting is that most of these beautiful sculptures are suspended in mid-air using wire. It looked like these life-sized works of art were in a balancing act on a tightrope. Two words come to mind--CIRCUS and WHIMSY.

My personal favorite is The Rower because unlike the other high-flying mid-air pieces, this sculpture was delicately suspended over a pond giving a 360-degree view of his tranquil oaring.

In addition to the tour, we were able to walk through the beautiful gardens where we were able to get some really wonderful shots of the flowers on display. So, thank you Brenda and thank you Nyree for getting me out on my first field trip with SEQCC.

Karen Artemus - Beginner











DUMBO Model Shoot and Photoville

On Saturday, September 21, 2019, I participated in a model shoot at DUMBO (Down Under the Manhattan Bridge Overpass). The shoot was led by Paul Robinson, Co-chair of the Field Trip Committee. There were four models that were diverse in their age groups: a young teenager, a mother/ daughter duo and an older female. The ladies ranged in ages from an adolescent, twenties, forties and fifties/sixties. We started shooting closer to noon and the weather was spectacular!

I must say that I learned a great deal on model posing that day. Paul pushed me to direct the models in order to acquire the best shots that I could, both for myself and for the models. I asked each model for subtle changes in their posing by leaning towards and away from me, as well as directing changes to the position of their bodies and dramatic effects of modifying their facial expressions in order to capture the perfect expression or glance. I find that with model shoots, it is important to offer creative direction. The models had wardrobe changes which allowed for additional creativity. This excursion helped me to understand how important communication between the photographer and model is. Further, I noticed that when you are shooting novice models, you are providing a service to assist the model in building a strong portfolio by providing them with digital images after the shoot. This is something that novice models

models had wardrobe changes which allowed for additional creativity. This excursion helped me to understand how important communication between the photographer and model is. Further, I noticed that when you are shooting novice models, you are providing a service to assist the model in building a strong portfolio by providing them with digital images after the shoot. This is something that novice models need: photographs.

On that morning, I arrived early to look at the various photo taking locations around the park. We

met at the carousel, and then moved closer to the rocks with the background of the bridge and ocean. We even used the roof top of one of the buildings. I found each of the areas were great setups for taking great photos. There were several locations in wide open sun, as well as covered areas for shade. It is quite important to know the location so you can consider ideas for the shots you are interested in taking in advance. We started shooting closer to noon and after we got into the later time frames, part of the photo shoot was in bright sun, where the lighting was quite harsh. I took a lot of shots to work with, critique, keep and discard.

I would recommend that you walk with a "copyright release form," in the event that you want to submit your work to a venue, exhibition or an external competition. It is conceivable that the release of the model may be required. It may be hard to track down the model afterwards, so have the model complete the release and retain it in your files. Of course, I forgot to bring my release form that day, but I won't forget it in the future.

After departing from the model shoot, the PHOTOVILLE exhibit, was only steps away. That exhibit is produced by United Photo Industries. This is the eighth year that this annual photography festival was presented in Brooklyn. It is built from more than 65 shipping containers repurposed into a photography village. The Photoville exhibit provides a unique opportunity to engage with a diverse cross-section of the world's photographic community. There were many socially conscious exhibits that were also interactive.

All in all, I loved this field trip. Paul's model shoot was a very positive and rewarding experience. Paul, as you know is a terrific and amusing coach. It was great to shoot on location in a very fast paced and crowed location like Dumbo on a Saturday afternoon. The photo shoot combined with the Photoville exhibit made for a superior day and a positive learning experience.

Renée Harper

PHOTOPLUS @ The Javits Center

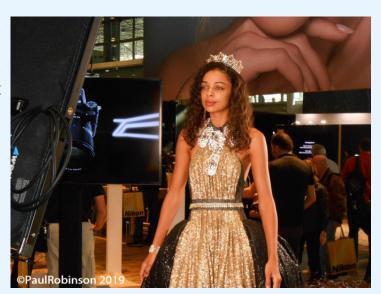
On Oct 24, 25, and 26th, at the Jacob Javits center in Manhattan, the biggest photo expo hit New York, the PhotoPlus convention. It was a fun time having manufacturers such as Canon, Nikon, Hasselblad, Tamron and Westcott, just to name a few, descend upon New York to show off their new and improved equipment for the coming year.

Photographers from all over the country came to network and enjoy. It was good seeing old photography buddies and catching up on the happenings across the country.

Canon and Nikon had new top of the line models that weren't ready by the time the show took place, but both companies had pamphlets and representatives on hand to inform the public. The new Canon is the EOS-1D X Mark III, I don't remember the Nikon model, but you Nikon shooters can keep an eye out for it.

The Olympus mirrorless models impressed me quite a bit, nice fast lenses, light weight with smooth controls. There was lots to shoot, models, pets and macro set ups. I recommend going next year, a lot can be learned, and 3 days might not be enough, lol.

-Paul Robinson



COMPETITION STANDINGS 2019-2020 Competition #1

* Image of the Month Winner	Score	# of Images	IOM
B Group	DP/CP/BW	DP/CP/BW	DP/CP/BW
Albert Ephraim	07/ 00/ 00	03/ 00/ 00	00/ 00/ 00
*Byron Henry, Jr.	09/ 00/ 00	00/ 00/ 00	01/ 00/ 00
John Mayes	03/ 00/ 00	02/ 00/ 00	00/ 00/ 00
Jacqueline Polite	00/ 00/ 00	00/ 00/ 00	00/ 00/ 00
A Group	DP/CP/BW	DP/CP/BW	DP/CP/BW
Jean Bain	09/ 04/ 00	03/ 02/ 00	00/00/00
Gail Dobbins	06/ 00/ 00	03/ 00/ 00	00/ 00/ 00
Helen Dobbins-Bryan	06/ 00/ 00	03/ 00/ 00	00/ 00/ 00
Renée Harper	03/ 00/ 00	03/ 00/ 00	00/ 00/ 00
*Doris King	07/ 09/ 00	03/ 03/ 00	00/ 01/ 00
*Saint Clair Reide, Jr.	09/ 00/ 00	03/ 00/ 00	01/ 00/ 00
Israel Singleton	00/ 03/ 00	00/ 02/ 00	00/ 00/ 00
Delian Slater	08/ 00/ 00	03/ 00/ 00	00/ 00/ 00
Dotti-Anita Taylor	07/ 07/ 00	03/ 03/ 00	00/ 00/ 00
Lisa Wade	03/ 00/ 00	02/ 00/ 00	00/ 00/ 00
Salon Group	DP/CP/BW	DP/CP/BW	DP/CP/BW
Nyree Cyrus	00/ 00/ 00	00/ 00/ 00	00/ 00/ 00
*James Fonsville	07/ 07/ 10	03/ 03/ 03	00/ 00/ 00
*Lawrence Gallmon	09/ 06/ 04	03/ 02/ 02	00/ 01/ 00
Brenda Gates	00/ 00/ 00	00/ 00/ 00	00/ 00/ 00
Dianne Heggie	09/ 00/ 00	03/ 00/ 00	00/ 00/ 00
Corona Johnson	08/ 02/ 02	03/ 01/ 01	00/ 00/ 00
Algernon Lawrence	00/ 00/ 00	00/ 00/ 00	00/ 00/ 00
Ronald Moore	00/ 00/ 00	00/ 00/ 00	00/ 00/ 00
Paul Robinson	00/ 06/ 08	00/ 03/ 03	00/ 00/ 00
Marvin Sheppard	00/ 00/ 00	00/ 00/ 00	00/ 00/ 00
Ralph Simmons *Ken Whitehead	08/ 00/ 00 09/ 00/ 00	03/ 00/ 00 03/ 00/ 00	00/ 00/ 00 01/ 00/ 00

Remaining Competition Dates: Nov 26, Jan 28, Feb 25, Mar 24, Apr 28, Best of the Best on May 26.

Images of the Month - Digital

SALON

The Purple Flowers Ken Whitehead



A Group

Car Fire Saint Clair Reide, Jr.



B Group

Eyes Byron Henry, Jr.



Images of the Month - Prints

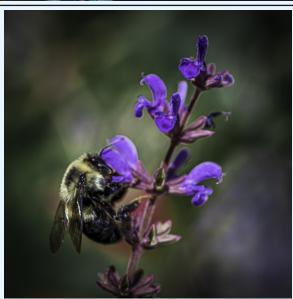
SALON

Still of Night
Lawrence Gallmon



A Group

Bee Feasting
Doris King



Salon B&W

Prophet 2 James Fonsville



PFLI SCORES

Scores for South East Queens for November - Judges: Barry Kurek, Carol DiRenzo, Marty Silverstein

BWA James Fonsville Auntie Sara 2	22
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BWA Paul Robinson Kia 2 Total 11	24
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CPB Dotti-Anita Taylor Illumination 2 Total 10	24 00
Total It	UÐ
DPA Lawrence Gallmon Commuter Friends 2	22
DPA James Fonsville cheryl 2	22
DPA Dianne Heggie Cardinal in Snow 2	22
· ·	23
	24
Total 11	13
DPAII Ralph Simmons watching you 2	23
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	21 21
	2 i 22
	22
Total 10	
	21
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	22
•	22 23
DPBII Byron Henry Jr Eyes 2 Total 10	
Total To	J J
DPBIII Renée Harper GOLDEN EYES 2	22
·	23
· ·	15

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Leon Hertzson, PFLI, by Dorothy Gist

Leon Hertzson was a member of the Huntington Camera Club and as PFLI President I worked with him as his First Vice President. After an illness Leon passed in late October.

The PFLI met previously at the Old Bethpage Village Restoration and in 2005 through Leon's efforts the PFLI relocated to the Plainview Old Bethpage Library (POB) on Old Country Road, Plainview. PFLI held our monthly meetings and competitions at the POB and this was a significant move for the PFLI to this state-of-the art Library. The POB and PFLI launched the jointly-sponsored monthly Sunday classes that were held in the auditorium.

Leon's Web info: "For over 65 years Leon has studied and subsequently taught and mentored in the techniques of achieving the exceptional photographic image. After receiving his first plastic Kodak Brownie in 1943, he was entranced with the 'magic' of the photographic process. He has been the president of 5 camera clubs in New York and Connecticut and is the recent past president of the Photographic Federation of Long Island. All through his 30 year business career as founder and CEO of 2 engineering firms capitalized heavily on his time, he has consistently built an image bank that has been the source of his exhibition prints. Since his retirement in 1992, he has been continuously refining his skills and his photographs have won awards through numerous one man shows on Long Island.

His message is 'allow children to relax, enjoy themselves and ignore the ever present camera.' If you capture the exuberance, pleasure, thoughtfulness, daydreaming of any part of a child's exposure to the world around him or her, you will have an image that will be meaningful for generations to come."

Leon's statement: 'Photography as the universal language ...it reaches out to viewers and may evoke an emotional response; the images can teach and enlighten and at times open a window of discovery.

Three of Leon's 4 children spoke lovingly at his Funeral Service on November 3. We give thanks for Leon's full life and for his contributions to the PFLI. May Leon Rest in Peace.

The Newsletter Committee would like to thank all of you who contributed images to help create this publication.

Member participation and input is critical for the creation of the newsletter. The Newsletter Committee would like to know what type of content members want to see in the newsletter and more importantly, what content members are willing to contribute to the newsletter. No bit of information is too small or insignificant, all is welcome. Submit a picture, an article, let us know what's on your mind, this is your newsletter, your voice, let it be heard!

Thinking of you and wishing you life's dearest blessings - at Thanksgiving and always.



Happy Thanksgiving